



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101771

**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1536  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/03/12  
**Last Modified** 09/26/12  
**Entered By** Jessica Ellis  
**CO-OP** No  
**Headline #** ECR07894240  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$32,550.00  
**Net Total** \$184,450.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	111	\$171,000.00
Oct. 2012	29	\$46,000.00
<b>Grand Total:</b>	<b>140</b>	<b>\$217,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	5A- 5:55A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	5A	8/3/12
1.1	Revised Line / SPOT	09/25/12-09/28/12	5	:30	5A- 5:55A (EST)	7		X	X	X	X						WBNS-TV (WBNS)	5A	8/17/12
1.2	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5A- 5:55A (EST)	7		X	X	X	X			7	\$800.00	\$5,600.00	WBNS-TV (WBNS)	5A	9/19/12
2.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	5:57A- 7A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	6A	8/3/12
2.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5:57A- 7A (EST)	6		X	X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	6A	9/19/12
3.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	7A- 8A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	THIS MORNING 7A	8/3/12
3.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7A- 8A (EST)	6		X	X	X	X			6	\$1,200.00	\$7,200.00	WBNS-TV (WBNS)	THIS MORNING 7A	9/19/12
4.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	8A- 8:55A (EST)	6		X	X	X	X						WBNS-TV (WBNS)	THIS MORNING 8A	8/3/12
4.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8A- 8:55A (EST)	6		X	X	X	X			6	\$1,000.00	\$6,000.00	WBNS-TV (WBNS)	THIS MORNING 8A	9/19/12
5.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	4:25A- 4:58A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	430A	8/3/12
5.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	4:25A- 4:58A (EST)	4		X	X	X	X			4	\$200.00	\$800.00	WBNS-TV (WBNS)	430A	9/19/12
6.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	8:58A- 9:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	KELLY	8/3/12
6.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8:58A- 9:55A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	KELLY	9/19/12
7.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	9:58A- 10:55A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DEAL	8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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7.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	9:58A- 10:55A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DEAL	9/19/12
8.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	10:58A- 11:57A (EST)	5		X	X	X	X						WBNS-TV (WBNS)	TPIR	8/3/12
8.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	10:58A- 11:57A (EST)	5		X	X	X	X			5	\$800.00	\$4,000.00	WBNS-TV (WBNS)	TPIR	9/19/12
9.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	11:58A- 12:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	NOON	8/3/12
9.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:58A- 12:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	NOON	9/19/12
10.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	12:30P- 2P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	SOAPS	8/3/12
10.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	12:30P- 2P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	WBNS-TV (WBNS)	SOAPS	9/19/12
11.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	2P- 3P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	TALK	8/3/12
11.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	2P- 3P (EST)	4		X	X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TALK	9/19/12
11.1.1	Closed Preempt	09/25/12															WBNS-TV (WBNS)	No Avail/Exception - TUESDAY 9/25	
11.1.2	Closed Preempt	09/28/12															WBNS-TV (WBNS)	Political/Spot -\$1600	
12.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	3P- 3:55P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR PHIL	8/3/12
12.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3P- 3:55P (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DR PHIL	9/19/12

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13.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	3:58P- 5P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	DR OZ	8/3/12
13.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3:58P- 5P (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	DR OZ	9/19/12
14.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	5P- 6P (EST)	6		X	X	X	X						WBNS-TV (WBNS)	5P	8/3/12
14.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5P- 6P (EST)	6		X	X	X	X			6	\$2,200.00	\$13,200.00	WBNS-TV (WBNS)	5P	9/19/12
15.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	6P- 6:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	6P	8/3/12
15.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	6P	9/19/12
16.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	6:58P- 7:30P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	JEOP	8/3/12
16.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6:58P- 7:30P (EST)	4		X	X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	JEOP	9/19/12
16.1.1	Closed Preempt	09/28/12															WBNS-TV (WBNS)	Schedule Change/Spot -	
17.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	7:30P- 7:57P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	WHEEL	8/3/12
17.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7:30P- 7:57P (EST)	4		X	X	X	X			3	\$2,800.00	\$8,400.00	WBNS-TV (WBNS)	WHEEL	9/19/12
17.1.1	Closed Preempt	09/28/12															WBNS-TV (WBNS)	Schedule Change/Spot -	
18.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	11P- 11:35P (EST)	4		X	X	X	X						WBNS-TV (WBNS)	11P	8/3/12
18.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11P- 11:35P (EST)	4		X	X	X	X			4	\$2,800.00	\$11,200.00	WBNS-TV (WBNS)	11P	9/19/12

## CONFIRMATION CONTRACT

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19.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	11:35P- 12:37A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	LETTERMAN	9/3/12
19.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:35P- 12:37A (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	WBNS-TV (WBNS)	LETTERMAN	9/19/12
20.0	Revised Line / SPOT	09/25/12-09/28/12	5	:30	12:37A- 1:37A (EST)	4		X	X	X	X						WBNS-TV (WBNS)	FERGUSON	9/3/12
20.1	Normal Line / SPOT	09/25/12-09/28/12	3	:30	12:37A- 1:37A (EST)	4		X	X	X	X			4	\$200.00	\$800.00	WBNS-TV (WBNS)	FERGUSON	9/19/12
21.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	4:58A- 6:56A (EST)	2						X					WBNS-TV (WBNS)	SAT 5A NEWS	9/3/12
21.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	4:58A- 6:56A (EST)	2						X		2	\$400.00	\$800.00	WBNS-TV (WBNS)	SAT 5A NEWS	9/19/12
22.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	6:57A- 9A (EST)	2						X					WBNS-TV (WBNS)	SAT THIS MORNING	9/3/12
22.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	6:57A- 9A (EST)	2						X		2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	SAT THIS MORNING	9/19/12
23.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	6:58P- 7:30P (EST)	1						X					WBNS-TV (WBNS)	SAT 7P NEWS	9/3/12
23.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	6:58P- 7:30P (EST)	1						X			\$1,000.00		WBNS-TV (WBNS)	SAT 7P NEWS	9/19/12
23.1.1	Closed Preempt	09/29/12															WBNS-TV (WBNS)	Sports Runover/Spot - NCAA COLLEGE FOOTBALL RUNOVER	
24.0	Revised Line / SPOT	09/25/12-09/25/12	5	:30	10P- 11P (EST)	1		X									WBNS-TV (WBNS)	VEGAS	9/3/12
24.1	Normal Line / SPOT	09/25/12-09/25/12	3	:30	10P- 11P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	VEGAS	9/19/12

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25.0	Revised Line / SPOT	09/26/12-09/26/12	5	:30	10P- 11P (EST)	1			X								WBNS-TV (WBNS)	CSI	9/3/12
25.1	Normal Line / SPOT	09/26/12-09/26/12	3	:30	10P- 11P (EST)	1			X					1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	CSI	9/19/12
26.0	Revised Line / SPOT	09/27/12-09/27/12	5	:30	10P- 11P (EST)	1				X							WBNS-TV (WBNS)	PERSON OF INTEREST	8/3/12
26.1	Revised Line / SPOT	09/27/12-09/27/12	3	:30	10P- 11P (EST)	1				X							WBNS-TV (WBNS)	PERSON OF INTEREST	9/19/12
26.2	Normal Line / SPOT	09/27/12-09/27/12	3	:30	10P- 11P (EST)	1				X				1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	ELEMENTARY	9/26/12
27.0	Revised Line / SPOT	09/28/12-09/28/12	5	:30	10P- 11P (EST)	1					X						WBNS-TV (WBNS)	BLUE BLOODS	8/3/12
27.1	Normal Line / SPOT	09/28/12-09/28/12	3	:30	10P- 11P (EST)	1					X			1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BLUE BLOODS	9/19/12
28.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	10P- 11P (EST)	1						X					WBNS-TV (WBNS)	48 HOURS	8/3/12
28.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	10P- 11P (EST)	1						X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48 HOURS	9/19/12
29.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	6:28A- 8:30A (EST)	2							X				WBNS-TV (WBNS)	630A SUN	8/3/12
29.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	6:28A- 8:30A (EST)	2							X	2	\$400.00	\$800.00	WBNS-TV (WBNS)	630A SUN	9/19/12
30.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	8:58A- 10:30A (EST)	2							X				WBNS-TV (WBNS)	CBS SUN MORNING	8/3/12
30.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	8:58A- 10:30A (EST)	2							X	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	CBS SUN MORNING	9/19/12
31.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	5:57P- 8P (EST)	1							X				WBNS-TV (WBNS)	60 MINUTES	8/3/12

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Date:

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**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1536  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/03/12  
**Last Modified** 09/26/12  
**Entered By** Jessica Ellis  
**CO-OP** No  
**Headline #** ECR07894240  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$32,550.00  
**Net Total** \$184,450.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	111	\$171,000.00
Oct. 2012	29	\$46,000.00
<b>Grand Total:</b>	<b>140</b>	<b>\$217,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	6:57P- 8P (EST)	1							X	1	\$8,000.00	\$8,000.00	WBNS-TV (WBNS)	60 MINUTES	9/19/12
32.0	Revised Line / SPOT	09/29/12-09/30/12	5	:30	11P- 11:35P (EST)	2						X	X				WBNS-TV (WBNS)	11P	8/3/12
32.1	Normal Line / SPOT	09/29/12-09/30/12	3	:30	11P- 11:35P (EST)	2						X	X	2	\$2,800.00	\$5,600.00	WBNS-TV (WBNS)	11P	9/19/12
33.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	11:35P- 12A (EST)	1						X					WBNS-TV (WBNS)	W2W SPORTS	8/3/12
33.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	11:35P- 12A (EST)	1						X		1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	9/19/12
34.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	12A- 1A (EST)	1						X					WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
34.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	12A- 1A (EST)	1						X		1	\$200.00	\$200.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/19/12
35.0	Revised Line / NCAA SPORTS	09/29/12-09/29/12	4	:30	3:30P- 6:55P (EST)	1						X					WBNS-TV (WBNS)	COLLEGE FOOTBALL	8/3/12
35.1	Normal Line / NCAA SPORTS	09/29/12-09/29/12	3	:30	3:30P- 6:55P (EST)	1						X		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	COLLEGE FOOTBALL	9/19/12
36.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	5:57A- 7A (EST)	1	X										WBNS-TV (WBNS)	NEWS	8/3/12
36.1	Revised Line / SPOT	10/01/12-10/01/12	5	:30	5:57A- 7A (EST)	2	X										WBNS-TV (WBNS)	NEWS	8/17/12
36.2	Normal Line / SPOT	10/01/12-10/01/12	3	:30	5:57A- 7A (EST)	2	X							2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	NEWS	9/19/12
37.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	12A- 1A (EST)	1							X				WBNS-TV (WBNS)	CRIMINAL MINDS	8/3/12
37.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	12A- 1A (EST)	1							X	1	\$200.00	\$200.00	WBNS-TV (WBNS)	CRIMINAL MINDS	9/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101771

**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1536  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/03/12  
**Last Modified** 09/26/12  
**Entered By** Jessica Ellis  
**CO-OP** No  
**Headline #** ECR07894240  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$32,550.00  
**Net Total** \$184,450.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	111	\$171,000.00
Oct. 2012	29	\$46,000.00
<b>Grand Total:</b>	<b>140</b>	<b>\$217,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Revised Line / NFL-BROWNS/BENGALS	09/30/12-09/30/12	4	:30	3:57P- 7P (EST)	1							X				WBNS-TV (WBNS)	BENGALS	8/3/12
38.1	Revised Line / NFL-BROWNS/BENGALS	09/30/12-09/30/12	4	:30	3:57P- 7P (EST)	2							X				WBNS-TV (WBNS)	BENGALS	8/7/12
38.2	Normal Line / NFL-BROWNS/BENGALS	09/30/12-09/30/12	3	:30	3:57P- 7P (EST)	2							X	2	\$6,000.00	\$12,000.00	WBNS-TV (WBNS)	BENGALS	9/19/12
39.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	8A- 8:55A (EST)	1	X										WBNS-TV (WBNS)	THIS MORNING 8A	8/3/12
39.1	Revised Line / SPOT	10/01/12-10/01/12	5	:30	8A- 8:55A (EST)	2	X										WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	8/7/12
39.2	Normal Line / SPOT	10/01/12-10/01/12	3	:30	8A- 8:55A (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	9/19/12
40.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	8:58A- 9:55A (EST)	1	X										WBNS-TV (WBNS)	KELLY	8/3/12
40.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	8:58A- 9:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	KELLY	9/19/12
41.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	9:58A- 10:55A (EST)	1	X										WBNS-TV (WBNS)	DEAL	8/3/12
41.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	9:58A- 10:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DEAL	9/19/12
42.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	10:58A- 11:57A (EST)	2	X										WBNS-TV (WBNS)	TP1R	8/3/12
42.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	10:58A- 11:57A (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	TP1R	9/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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DEPT L-1133  
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GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101771

**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1536  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/03/12  
**Last Modified** 09/26/12  
**Entered By** Jessica Ellis  
**CO-OP** No  
**Headline #** ECR07894240  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$32,550.00  
**Net Total** \$184,450.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	111	\$171,000.00
Oct. 2012	29	\$46,000.00
<b>Grand Total:</b>	<b>140</b>	<b>\$217,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	11:58A- 12:30P (EST)	1	X										WBNS-TV (WBNS)	NOON	8/3/12
43.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	11:58A- 12:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	NOON	9/19/12
44.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	12:30P- 2P (EST)	1	X										WBNS-TV (WBNS)	SOAPS	8/3/12
44.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	12:30P- 2P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	SOAPS	9/19/12
45.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	2P- 3P (EST)	1	X										WBNS-TV (WBNS)	TALK	8/3/12
45.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	2P- 3P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK	9/19/12
46.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	3P- 3:55P (EST)	1	X										WBNS-TV (WBNS)	DR PHIL	8/3/12
46.1	Revised Line / SPOT	10/01/12-10/01/12	5	:30	3P- 3:55P (EST)	2	X										WBNS-TV (WBNS)	DR PHIL	8/17/12
46.2	Normal Line / SPOT	10/01/12-10/01/12	3	:30	3P- 3:55P (EST)	2	X							2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	DR PHIL	9/19/12
47.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	3:58P- 5P (EST)	1	X										WBNS-TV (WBNS)	DR OZ	8/3/12
47.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	3:58P- 5P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	DR OZ	9/19/12
48.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	5P- 6P (EST)	2	X										WBNS-TV (WBNS)	5P	8/3/12
48.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	5P- 6P (EST)	2	X							2	\$2,200.00	\$4,400.00	WBNS-TV (WBNS)	5P	9/19/12
49.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	6:58P- 7:30P (EST)	1	X										WBNS-TV (WBNS)	JEOP	8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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GMMB  
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## Contract # 101771

**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1536  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/03/12  
**Last Modified** 09/26/12  
**Entered By** Jessica Ellis  
**CO-OP** No  
**Headline #** ECR07894240  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$32,550.00  
**Net Total** \$184,450.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	111	\$171,000.00
Oct. 2012	29	\$46,000.00
<b>Grand Total:</b>	<b>140</b>	<b>\$217,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	6:58P- 7:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	JEOP	9/19/12
50.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	7:30P- 7:57P (EST)	1	X										WBNS-TV (WBNS)	WHEEL	8/3/12
50.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7:30P- 7:57P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	WHEEL	9/19/12
51.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	7:57P- 9P (EST)	1	X										WBNS-TV (WBNS)	HIMYM / PARTNERS	8/3/12
51.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7:57P- 9P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	HIMYM / PARTNERS	9/19/12
52.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	9P- 10P (EST)	1	X										WBNS-TV (WBNS)	2 GIRLS/MIKE & MOLLY	8/3/12
52.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	9P- 10P (EST)	1	X							1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	2 GIRLS/MIKE & MOLLY	9/19/12
53.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	11P- 11:35P (EST)	1	X										WBNS-TV (WBNS)	NEWS	8/3/12
53.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	11P- 11:35P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	NEWS	9/19/12
54.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	11:35P- 12:37A (EST)	1	X										WBNS-TV (WBNS)	LETTERMAN	8/3/12
54.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	11:35P- 12:37A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	LETTERMAN	9/19/12
55.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	5A- 5:55A (EST)	1	X										WBNS-TV (WBNS)	5A	8/3/12
55.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	5A- 5:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	5A	9/19/12
56.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	4:25A- 4:58A (EST)	1	X										WBNS-TV (WBNS)	430A	8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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GMMB  
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## Contract # 101771

**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1536  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/03/12  
**Last Modified** 09/26/12  
**Entered By** Jessica Ellis  
**CO-OP** No  
**Headline #** ECR07894240  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$32,550.00  
**Net Total** \$184,450.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	111	\$171,000.00
Oct. 2012	29	\$46,000.00
<b>Grand Total:</b>	<b>140</b>	<b>\$217,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	4:25A- 4:58A (EST)	1	X							1	\$200.00	\$200.00	WBNS-TV (WBNS)	430A	9/19/12
57.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	6P- 6:30P (EST)	1	X										WBNS-TV (WBNS)	6P	8/3/12
57.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	6P- 6:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	6P	9/19/12
58.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	12:37A- 1:37A (EST)	1	X										WBNS-TV (WBNS)	FERGUSON	8/3/12
58.1	Normal Line / SPOT	10/01/12-10/01/12	3	:30	12:37A- 1:37A (EST)	1	X							1	\$200.00	\$200.00	WBNS-TV (WBNS)	FERGUSON	9/19/12
59.0	Revised Line / SPOT	09/30/12-09/30/12	5	:30	11:35P- 12A (EST)	1							X				WBNS-TV (WBNS)	W2W SPORTS	8/3/12
59.1	Normal Line / SPOT	09/30/12-09/30/12	3	:30	11:35P- 12A (EST)	1							X	1	\$600.00	\$600.00	WBNS-TV (WBNS)	W2W SPORTS	9/19/12
60.0	Revised Line / SPOT	10/01/12-10/01/12	5	:30	7A- 8A (EST)	1	X										WBNS-TV (WBNS)	THIS MORNING 7A	8/6/12
60.1	Revised Line / SPOT	10/01/12-10/01/12	5	:30	7A- 8A (EST)	2	X										WBNS-TV (WBNS)	THIS MORNING 7A	8/20/12
60.2	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7A- 8A (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	THIS MORNING 7A	9/19/12
61.0	Revised Line / SPOT	09/29/12-09/29/12	5	:30	7:30P- 7:57P (EST)	1						X					WBNS-TV (WBNS)	WHEEL OF FORTUNE	8/7/12
61.1	Normal Line / SPOT	09/29/12-09/29/12	3	:30	7:30P- 7:57P (EST)	1						X			\$800.00		WBNS-TV (WBNS)	WHEEL OF FORTUNE	9/19/12
61.1.1	Closed Preempt	09/29/12															WBNS-TV (WBNS)	Sports Runover/Spot - NCAA COLLEGE FOOTBALL RUNOVER	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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COLUMBUS, OH 43260-1133

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## Contract # 101771

**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1536  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA/P/D SKED A :30  
OBAMA FOR AMERICA SKED A

**Date Entered** 08/03/12  
**Last Modified** 09/26/12  
**Entered By** Jessica Ellis  
**CO-OP** No  
**Headline #** ECR07894240  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$32,550.00  
**Net Total** \$184,450.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Sep. 2012	111	\$171,000.00
Oct. 2012	29	\$46,000.00
<b>Grand Total:</b>	<b>140</b>	<b>\$217,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
62.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	8A- 8:55A (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	THIS MORNING 8A	9/19/12
63.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7A- 8A (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	THIS MORNING 7A	9/19/12
64.0	M/G For 11.1.1 / SPOT	10/01/12-10/01/12	3	:30	2P- 3P (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	TALK	9/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."